PRIVACY POLICY

Last updated: 2024-08-30

This privacy notice for **VIBE AI LLC** ("Company," "we," "us," or "our"), describes how and why we might collect, store, use, and/or share ("process") your information when you use our services ("Services"), such as when you:

- Download and use our mobile application (VIBE), or any other application of ours that links to this privacy notice.
- Engage with us in other related ways, including any sales, marketing, or events.

Questions or concerns? Reading this privacy notice will help you understand your privacy rights and choices. If you do not agree with our policies and practices, please do not use our Services. If you still have any questions or concerns, please contact us at **bogdan@vibe.meme**.

SUMMARY OF KEY POINTS

This summary provides key points from our privacy notice, but you can find out more details about any of these topics by clicking the link following each key point or by using our table of contents below to find the section you are looking for.

- What personal information do we process? When you visit, use, or navigate our Services, we may process personal information depending on how you interact with VIBE AI LLC and the Services, the choices you make, and the products and features you use. Learn more.
- **Do we process any sensitive personal information?** We do not process sensitive personal information.
- **Do we receive any information from third parties?** We do not receive any information from third parties.
- How do we process your information? We process your information to provide, improve, and administer our Services, communicate with you, for security and fraud prevention, and to comply with law. We may also process your information for other purposes with your consent. <u>Learn more</u>.
- In what situations and with which types of parties do we share personal information? We may share information in specific situations and with specific categories of third parties. Learn more.
- How do we keep your information safe? We have organizational and technical processes and procedures in place to protect your personal information.
 However, no electronic transmission over the internet or information storage technology can be guaranteed to be 100% secure, so we cannot promise or guarantee that hackers, cybercriminals, or other unauthorized third parties will

not be able to defeat our security and improperly collect, access, steal, or modify your information. <u>Learn more</u>.

- What are your rights? Depending on where you are located geographically, the applicable privacy law may mean you have certain rights regarding your personal information. <u>Learn more</u>.
- How do you exercise your rights? The easiest way to exercise your rights is by contacting us at **bogdan@vibe.meme**. We will consider and act upon any request in accordance with applicable data protection laws.

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1. WHAT INFORMATION DO WE COLLECT?

Personal information you disclose to us

In Short: We collect personal information that you provide to us.

We collect personal information that you voluntarily provide to us when you express an interest in obtaining information about us or our products and Services, when you participate in activities on the Services, or otherwise when you contact us.

Personal Information Provided by You: The personal information that we collect depends on the context of your interactions with us and the Services, the choices you make, and the products and features you use. The personal information we collect may include the following:

- Name
- Age
- Gender
- Response Preferences (including language preferences)

Sensitive Information: We do not process sensitive information.

Textual Inputs: We collect any textual inputs provided by you, such as chat messages, "focus on" requests or other content entered into the app.

Application Data: If you use our application(s), we may collect the following information automatically:

- **Mobile Device Data:** We automatically collect device information such as your mobile device ID, model, manufacturer, operating system, version information, system configuration information, and IP address.
- **Cookies and Tracking Data:** We use cookies and similar tracking technologies to collect and store information about your usage of the Services. This includes log data, browser type and settings, and information about your activity within the app.

All personal information that you provide to us must be true, complete, and accurate, and you must notify us of any changes to such personal information.

2. HOW DO WE PROCESS YOUR INFORMATION?

In Short: We process your information to provide, improve, and administer our Services, communicate with you, for security and fraud prevention, and to comply with law. We may also process your information for other purposes with your consent.

We process your personal information for a variety of reasons, depending on how you interact with our Services, including:

- To deliver and facilitate the delivery of services to the user: We may process your information to provide you with the requested service.
- **To personalize responses:** We process response preferences, including language preferences, to tailor the AI-generated content to your liking.
- **To analyze usage trends:** We may process information about how you use our Services to better understand and improve them.
- **To protect our Services:** We may process your information as part of our efforts to keep our Services safe and secure, including fraud monitoring and prevention.
- **To fulfill and manage orders:** We may process your information to fulfill and manage your orders, payments, and subscriptions.
- **To send administrative information:** We may process your information to send you details about our products and services, changes to our terms and policies, and other similar information.
- To respond to user inquiries/offer support: We may process your information to respond to your inquiries and solve any potential issues you might have with the requested service.
- **To request feedback:** We may process your information when necessary to request feedback and to contact you about your use of our Services.

3. WHAT LEGAL BASES DO WE RELY ON TO PROCESS YOUR PERSONAL INFORMATION?

In Short: We only process your personal information when we believe it is necessary and we have a valid legal reason (i.e., legal basis) to do so under applicable law, like with your consent, to comply with laws, to provide you with services, to enter into or fulfill our contractual obligations, to protect your rights, or to fulfill our legitimate business interests.

If you are located in the EU or UK, this section applies to you.

The General Data Protection Regulation (GDPR) and UK GDPR require us to explain the valid legal bases we rely on to process your personal information. As such, we may rely on the following legal bases to process your personal information:

- **Consent:** We may process your information if you have given us permission (i.e., consent) to use your personal information for a specific purpose. You can withdraw your consent at any time.
- **Performance of a Contract:** We may process your personal information when we believe it is necessary to fulfill our contractual obligations to you, including providing our Services or at your request prior to entering into a contract with you.
- Legitimate Interests: We may process your information when we believe it is reasonably necessary to achieve our legitimate business interests and those interests do not outweigh your interests and fundamental rights and freedoms.
- Legal Obligations: We may process your information where we believe it is necessary for compliance with our legal obligations, such as to cooperate with a law enforcement body or regulatory agency.
- **Vital Interests:** We may process your information where we believe it is necessary to protect your vital interests or the vital interests of a third party.

If you are located in Canada, this section applies to you.

We may process your information if you have given us specific permission (i.e., express consent) to use your personal information for a specific purpose, or in situations where your permission can be inferred (i.e., implied consent). You can withdraw your consent at any time.

4. WHEN AND WITH WHOM DO WE SHARE YOUR PERSONAL INFORMATION?

In Short: We may share information in specific situations described in this section and/or with the following categories of third parties.

Vendors, Consultants, and Other Third-Party Service Providers: We may share your data with third-party vendors, service providers, contractors, or agents ("third parties") who perform services for us or on our behalf and require access to such information to do that work. The categories of third parties we may share personal information with include:

• Al and Machine Learning Vendors (e.g., OpenAl)

- Analytics and Advertising Providers
- Cloud Service Providers
- *Database

Management Systems**

We have contracts in place with these third parties to ensure they do not misuse your information.

5. WHAT IS OUR STANCE ON THIRD-PARTY WEBSITES?

In Short: We are not responsible for the safety of any information that you share with third parties that we may link to or who advertise on our Services, but are not affiliated with, our Services.

Our Services may link to third-party websites, online services, or mobile applications and/or contain advertisements from third parties that are not affiliated with us. We cannot guarantee the safety and privacy of data you provide to any third parties. Any data collected by third parties is not covered by this privacy notice.

6. DO WE USE COOKIES AND OTHER TRACKING TECHNOLOGIES?

In Short: We may use cookies and other tracking technologies to collect and store your information.

We use cookies and similar tracking technologies (like web beacons and pixels) to access or store information. Specific information about how we use such technologies and how you can refuse certain cookies is set out in our Cookie Notice.

7. IS YOUR INFORMATION TRANSFERRED INTERNATIONALLY?

In Short: We may transfer, store, and process your information in countries other than your own.

Our servers are located in various countries, and we may transfer your information to third-party vendors in countries other than your own. We take all necessary measures to protect your personal information in accordance with this privacy notice and applicable law.

8. HOW LONG DO WE KEEP YOUR INFORMATION?

In Short: We keep your information for as long as necessary to fulfill the purposes outlined in this privacy notice unless otherwise required by law.

9. HOW DO WE KEEP YOUR INFORMATION SAFE?

In Short: We aim to protect your personal information through a system of organizational and technical security measures.

We have implemented appropriate and reasonable security measures to protect your personal information. However, no method of transmission over the Internet, or method of electronic storage, is 100% secure. Therefore, we cannot guarantee its absolute security.

10. DO WE COLLECT INFORMATION FROM MINORS?

In Short: We do not knowingly collect data from or market to children under 18 years of age.

11. WHAT ARE YOUR PRIVACY RIGHTS?

In Short: In some regions, you have rights that allow you greater access to and control over your personal information.

12. CONTROLS FOR DO-NOT-TRACK FEATURES

In Short: We do not currently respond to Do-Not-Track signals.

13. DO WE MAKE UPDATES TO THIS NOTICE?

In Short: Yes, we will update this notice as necessary to stay compliant with relevant laws.

14. HOW CAN YOU CONTACT US ABOUT THIS NOTICE?

If you have questions or comments about this notice, you may email us at **bogdan@vibe.meme** or by post to:

VIBE AI LLC

186/188 Meros MFY, Bogiboston Str.,

Tashkent, 100100 Uzbekistan

15. HOW CAN YOU REVIEW, UPDATE, OR DELETE THE DATA WE COLLECT FROM YOU?

Based on the applicable laws of your country, you may have the right to request access to the personal information we collect from you, change that information, or delete it. To request to review, update, or delete your personal information, please contact us at **bogdan@vibe.meme**.